Core Function	Outcome Measure(s)	Outcome Target	2014 Results	Link to Strategic Plan Goal(s)
CF: Regulation and Compliance (Labor Services) Michael Mauro & Steve Slater Desired Outcome(s):				
To enhance the safety, health and economic well being of lowa's workforce and public through consultation and enforcement of state regulations.	Overall occupational injury, illness, and fatality rates in lowa. (All industries including state and local governments).	Injury and illness incidence rate of 8 or below per 100 employees for all industries.		Improve productivity through process improvements including Kaizen events.
Activities, Services, Products	Performance Measures	Performance Target(s)	2014 Results	Strategies/Recommended Actions
1. Wage Claims	Time elapsed from claims opening to closing.	Average time not to exceed 365 days.		Improve process efficiency and provide backup support.
2. Contractor registrations	Time elapsed from date completed registration application is received to date certificate is issued.	Average time not to exceed 7 days.		Improve process efficiency and provide backup support.

Core Function	Outcome Measure(s)	Outcome Target	2014 Results	2013 Results
CF: Research, Analysis &				
Information Management				
Kerry Koonce				
Desired Outcome(s):				
Develop and provide workforce information and analysis to help customers make sound labor market decisions.	Electronic and hard copy publications accessed	5,000 publications distributed or accessed electronically per month or 60,000 annually		Goal 3: Improve data and performance measurement systems for informed decision-making.
Activities, Services,	Performance Measures	Performance Target(s)	2014 Results	2013 Results
Products				
1. Data Production &	Percentage of contract	100 % of contract		Continue to work with BLS and
Analysis	deliverables produced on	deliverables will be		other stakeholders in meeting
	time and within federal	produced on time and meet		their needs.
	quality parameters	federal quality parameters		

2. Data Dissemination	LMI Web hits	Average 1,000,000 hits per	Continue to analyze ways to
		month	improve web content and
			timeliness of data.
3. Labor Availability Studies	Percent of state with current	Current data to complete	Continue to respond to requests
	data	statewide analysis (90%)	in a timely manner and undertake
			methodology improvements to
			reflect current economic trends.

Core Function	Outcome Measure(s)	Outcome Target	2014 Results	Link to Strategic Plan Goal(s)
CF: Resource Management				
Desired Outcome(s): To	Customer satisfaction rates	95%		Goal 4: Improve communications
provide customer support				both internally and externally.
services for the Department.				
Activities, Services,	Performance Measures	Performance Target(s)	2014 Results	Strategies/Recommended
Products				Actions
Financial Management	Annual financial audit	All audit findings will be		
Kelly Taylor	findings	resolved per agreed upon		
		audit finding resolutions and		
		within identified timeframes.		
Information Technology	Customer Satisfaction Rate	95% satisfaction on internal		Formalize survey method
Gary Bateman		customer surveys		
3. Communications – Web	Web Statistics (hits per	8.5 million hits/month for		Rewrite of IWD websites to
Administration	month)	IWD's family of sites		include more services and newer
Gary Bateman				technology

Core Function	Outcome Measure(s)	Outcome Target	2014 Results	Link to Strategic Plan Goal(s)
CF: Economic Supports (Unemployment Insurance) Mike Wilkinson				
Desired Outcome(s): To provide temporary funds for eligible, unemployed workers in order to maintain lowa's skilled workforce and stabilize lowa's economy.	Benefits Accuracy Measurement (BAM) (Proper payment rate)	92%		Goal 2: Improve products and services based on customer input.  BAM results are shared quarterly with selected staff as part of process improvement.
	Percentage of acceptance sample cases that pass (Tax Performance System).	94%		Completion of MIUI in Feb 2013 will significantly improve quality and performance.
Activities, Services, Products	Performance Measures	Performance Target(s)	2014 Results	Strategies/Recommended Actions
1. UI Tax	New employer determinations	70% of determinations within 90 days of the end of the quarter in which the employer is liable.		Streamline unemployment insurance tax processes and system, including multi-year automation project.  The on-line process for completing the new employer
				completing the new employ liability determinations will be

			complete and will become a mandatory function for new employers. This will significantly increase timeliness.
2. UI Claims	Timeliness of first payments	87% of first payments made within 21 days	<ol> <li>Continue to expand the scope of the "Automatic processing" of Internet claims.</li> <li>Ensure fact finding interviews are scheduled and completed timely.</li> <li>Expand the SIDES and E-Response system to all employers.</li> </ol>

Core Function	Outcome Measure(s)	Outcome Target	2014 Results	Link to Strategic Plan Goal(s)
CF: Adjudication and Dispute Resolution (Workers' Compensation) Chris Godfrey and Joni Benson				
Desired Outcome(s): To adjudicate the rights and duties of workers and employers under workers' compensation and unemployment insurance laws to stabilize lowans incomes during periods of disability and provide employers with fair and predictable employment standards.	Number of cases pending in appeal	No more than <b>250</b> fully submitted cases.		Increase assistance from deputies.
Activities, Services, Products	Performance Measures	Performance Target(s)	2014 Results	Strategies/Recommended Actions
Workers' Compensation –     Adjudication &     Compliance     Chris Godfrey	Time elapsed from petition to decision.	Average time will not exceed <b>670</b> days.		Continue efforts to eliminate redundant and unproductive activities to improve staff morale and productivity.
•	Time elapsed from hearing to decision.	Average time will not exceed <b>90</b> days.		Manage case assignments using "on-time" inventory management.
Unemployment Insurance     Appeals Joni Benson	Measure time lapse from date of filing to date of decision.	In 60% of cases, decision will be issued within 30 days of filing.		With a slight decrease in the caseload, along with the equalization measures and process improvements undertaken, Appeals should be able to maintain timeliness in SFY 2013. The goal will be to further improve efficiency as measured by minutes per unit.

Random sample of cases	90% of cases score 85% or	The Appeals section must be
reviewed using DOL quality	higher.	vigilant to ensure that in the
review criteria	-	effort to improve timeliness
		numbers, that quality is not
		sacrificed. The goal is to
		continue to exceed U.S. DOL
		quality measures.

Core Function	Outcome Measure(s)	Outcome Target	2014 Results	Link to Strategic Plan Goal(s)
<b>CF</b> : Workforce Development				
Services				
				Goal 1: Grow Iowa's skilled workforce.
Desired Outcome(s): To provide a successful labor exchange for businesses and job seekers. LMI	Size of lowa's workforce	Increase overall size of lowa's workforce above <b>1.583</b> million.		Goal 2: Improve products and services based on customer input.
Activities, Services, Products	Performance Measures	Performance Target(s)	2014 Results	Strategies/Recommended Actions
Field Office Operations (Wagner-Peyser)	Entered employment rate	EER = <b>65</b> %		Expand and enhance outreach efforts to our business customers in order to focus more clearly on business needs and how IWD can address them.
2. Skill Training (Workforce Investment Act – Adults)	Entered employment rate	EER = <b>65</b> %		Provide specialized services and projects for segments of the population that are underrepresented in the workforce.